

Shareholding Pattern

(as on September 30, 2025)

General information about company	
Scrip code	542752
NSE Symbol	AFFLE
MSEI Symbol	NOTLISTED
ISIN	INE00WC01027
Name of the company	Affle 3i Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Table I - Summary Statement holding of specified securities

Category	Category of Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no of shares (As a % of (A+B+C2))	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	No. Of Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc.	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in Shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form			
																No. As a % of total Shares	No. As a % of total Shares					
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)															
(A)	Promoter & Promoter Group	3	77305180	0	0	77305180	54.97	77305180	0	77305180	54.97	0	54.97		77305180.00	54.59	0	0.00	0	0.00	77305180	
(B)	Public	252670	63180594	0	0	63180594	44.92	63180594	0	63180594	44.92	0	44.92		63180594.00	44.61	0	0.00	0	0.00	63180594	
(C)	Non Promoter-Non Public																					
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0.00	0	0				0	0.00	0	0	0	
(C2)	Shares held by Employees Trusts	1	154442	0	0	154442	0.11	154442	0	154442	0.11	0	0.11	979532.00	979532.00	1133974.00	0.80	0	0.00	0	0	154442
	Total:	252674	140640216	0	0	140640216	100.00	140640216	0	140640216	100.00	0	100.00	979532.00	979532.00	141619748.00	100.00	0	0.00	0	0.00	140640216

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Table III - Statement showing shareholding pattern of the Public shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form	Sub-categorization of shares		
								No of Voting Rights			Total as a % of (A+B+C)				Shareholding (No. of shares) under			
								Class X	Class Y	Total					Sub category (i)	Sub category (ii)	Sub category (iii)	
(I)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)		(IX)			(X)	(XI)	(XII)		(XIII)		(XIV)	
(1)	Institutions (Domestic)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(1a)	Mutual Funds	29	16603905	0	0	16603905	11.81	16603905	0	16603905	11.81	0	11.81	0	0.00	0	16603905	
(1a)	ICICI PRUDENTIAL INDIA OPPORTUNITIES FUND	1	3108586	0	0	3108586	2.21	3108586	0	3108586	2.21	0	2.21	0	0.00	0	3108586	
(1a)	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA NIF	1	2673112	0	0	2673112	1.90	2673112	0	2673112	1.90	0	1.90	0	0.00	0	2673112	
(1a)	SUNDARAM MUTUAL FUND - SUNDARAM BUSINESS CYCLE FUN	1	2242813	0	0	2242813	1.59	2242813	0	2242813	1.59	0	1.59	0	0.00	0	2242813	
(1a)	UTI MULTI CAP FUND	1	1594899	0	0	1594899	1.13	1594899	0	1594899	1.13	0	1.13	0	0.00	0	1594899	
(1b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(1c)	Alternate Investment Funds	20	602629	0	0	602629	0.43	602629	0	602629	0.43	0	0.43	0	0.00	0	602629	
(1d)	Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(1e)	Insurance Companies	10	3429245	0	0	3429245	2.44	3429245	0	3429245	2.44	0	2.44	0	0.00	0	3429245	
(1e)	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	1	2443370	0	0	2443370	1.74	2443370	0	2443370	1.74	0	1.74	0	0.00	0	2443370	
(1f)	Provident Funds/Pension Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0	0	
(1g)	Asset Reconstruction Companies																	
(1h)	Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(1i)	NBFC Registered with RBI	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(1j)	Other Financial Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	

(4e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(4f)	Investor Education and Protection Fund (IEPF)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(4g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	243933	10822043	0	0	10822043	7.69	10822043	0	10822043	7.69	0	7.69	0	0	0	0	10822043	0
(4h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	1	112113	0	0	112113	0.08	112113	0	112113	0.08	0	0.08	0	0	0	0	112113	0
(4i)	Non Resident Indians (NRIs)	5303	755968	0	0	755968	0.54	755968	0	755968	0.54	0	0.54	0	0	0	0	755968	0
(4j)	Foreign Nationals	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(4k)	Foreign Companies	1	3128279	0	0	3128279	2.22	3128279	0	3128279	2.22	0	2.22	0	0	0	0	3128279	0
(4k)	MALABAR INDIA FUND LIMITED	1	3128279	0	0	3128279	2.22	3128279	0	3128279	2.22	0	2.22	0	0	0	0	3128279	0
(4l)	Bodies Corporate	625	628921	0	0	628921	0.45	628921	0	628921	0.45	0	0.45	0	0	0	0	628921	0
(4m)	Any Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(4m)	CLEARING MEMBERS	8	566	0	0	566	0	566	0	566	0	0	0	0	0	0	0	566	0
(4m)	H U F	2544	301959	0	0	301959	0.21	301959	0	301959	0.21	0	0.21	0	0	0	0	301959	0
(4m)	TRUSTS	10	18037	0	0	18037	0.01	18037	0	18037	0.01	0	0.01	0	0	0	0	18037	0
	Sub-Total (B)(3)	252427	15802721	0	0	15802721	11.22	15802721	0	15802721	11.22	0	11.22	0	0	0	0	15802721	0
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)	252670	63180594	0	0	63180594	44.92	63180594	0	63180594	44.92	0	44.92	0	0	0	0	63180594	0

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Table VI - Statement showing foreign ownership limits

Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100.00	19.02
As on the end of previous 1st quarter	100.00	18.42
As on the end of previous 2nd quarter	100.00	16.09
As on the end of previous 3rd quarter	100.00	16.50
As on the end of previous 4th quarter	100.00	15.55

Notes :-

- 1) "Approved Limits (%)" means the limit approved by Board of Directors / shareholders of the Listed entity. In case the listed entity has no Board approved limit, provide details of sectoral / statutory cap prescribed by Government / Regulatory Authorities
- 2) Details of Foreign ownership includes foreign ownership / investments as specified in Rule 2(s) of the Foreign Exchange Management (Non-debt Instruments) Rules, 2019, made under the Foreign Exchange Management Act, 1999.